

HISTORIC

WHITTIER BLVD.

PICO RIVERA

LA BARRICA

MAS TACOS

CAFE

Bistro

DESIGN  
STUDIO



# Historic Whittier Bl. Revitalization Program



City Council  
City Management



**CIVICWELL**

Program Management Support



day one

Community Outreach & Engagement

Stakeholder  
Advisory Group

Technical Advisory  
Committee

Blue Ribbon  
Committee

Youth  
Ambassadors

Specific Plan

Multimodal  
Plan

Community  
Benefit Dist.

The PAD  
Park

Bike/Ped  
Trail/Bridge

Eastside  
Open Streets

Electrical  
Box Art

Median  
Beauty

Back Alley  
Conversions

IDEA Lab



**Pico Rivera**

HISTORIC WHITTIER BLVD

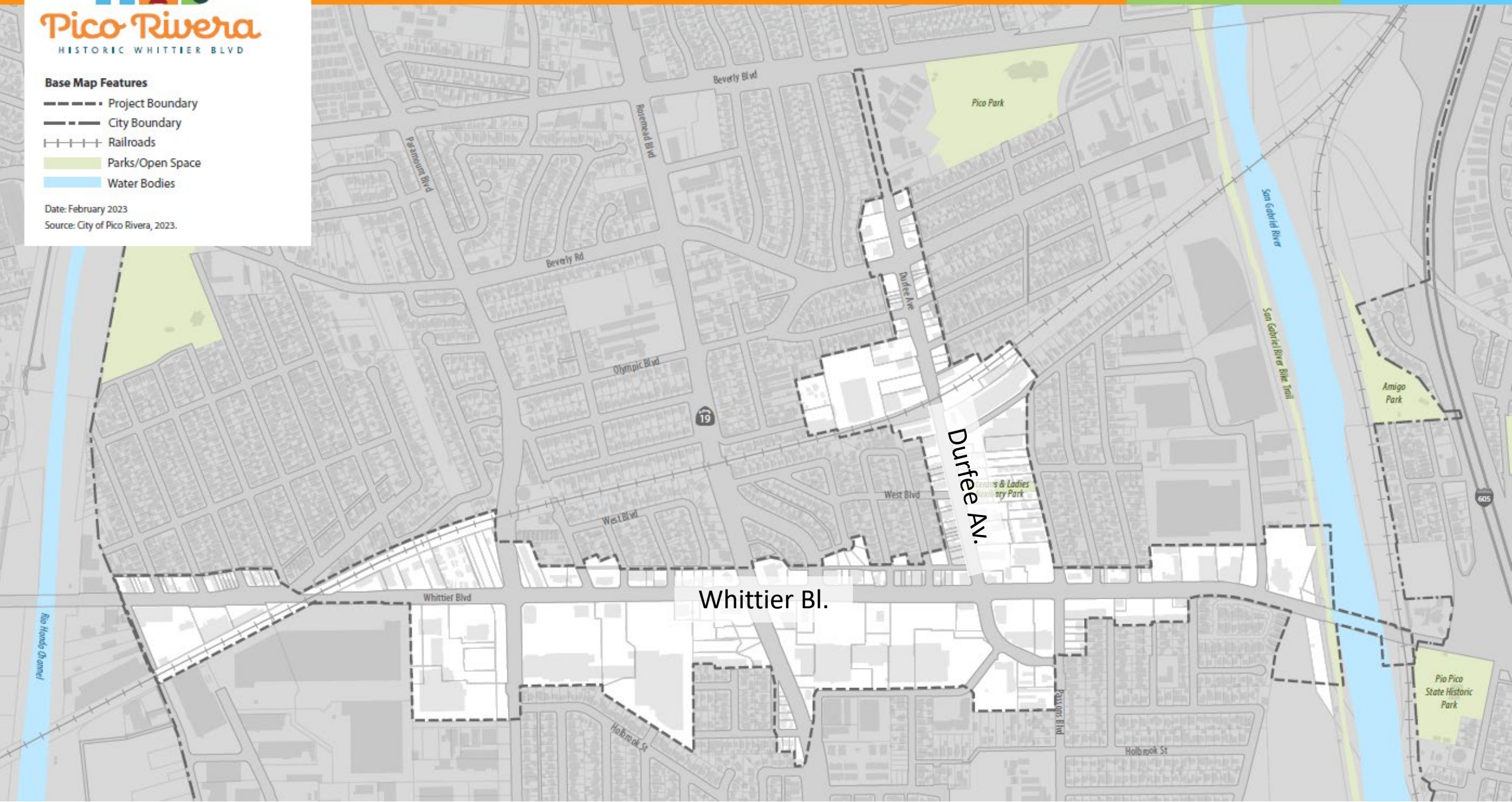
**Base Map Features**

- Project Boundary
- City Boundary
- ++++ Railroads
- Parks/Open Space
- Water Bodies

Date: February 2023

Source: City of Pico Rivera, 2023.

**Base Map**

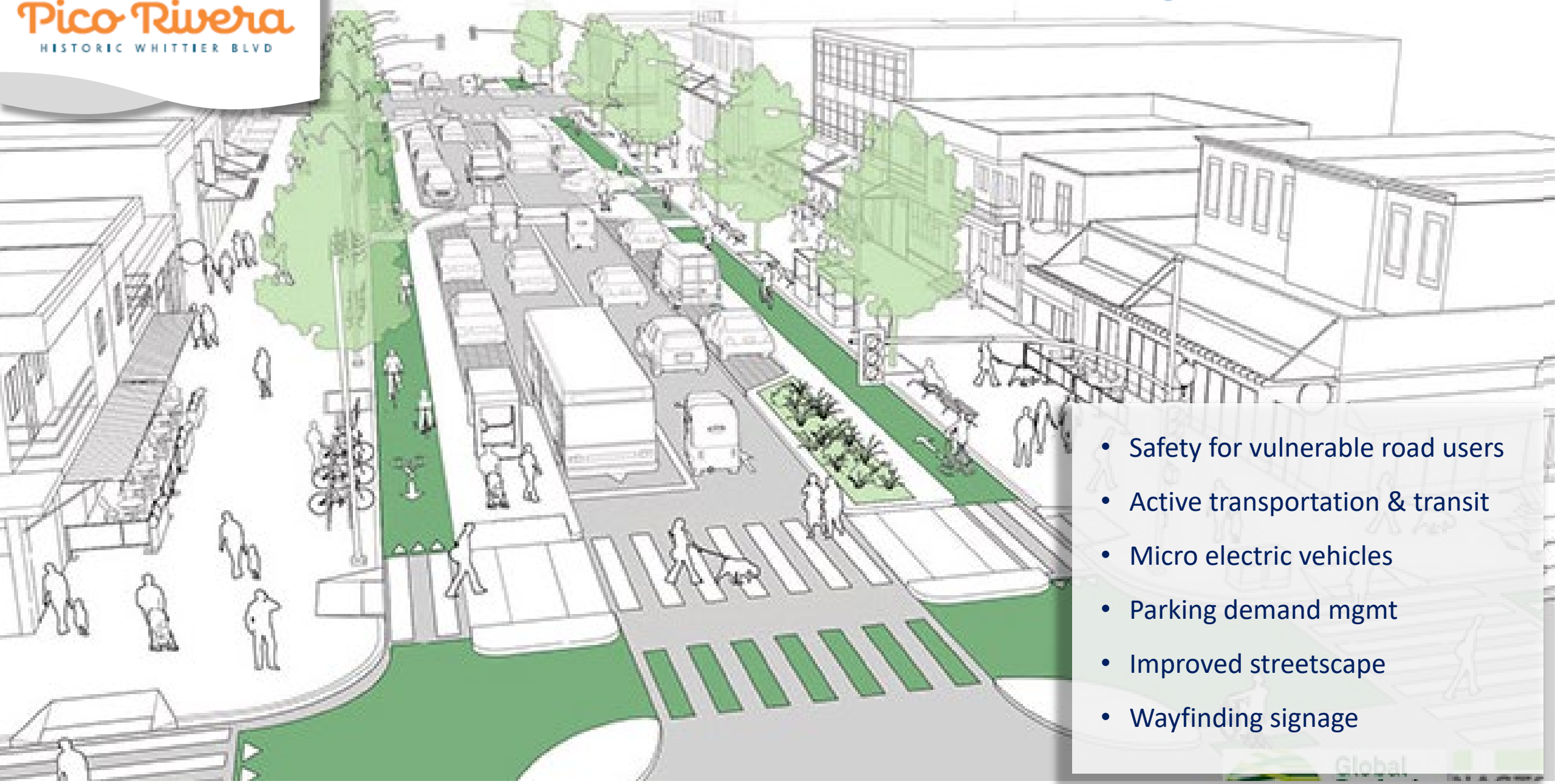


# Specific Plan - "Uptown" Pico Rivera

- New land uses & zoning
- Mixed-used development
- Parks & open space
- Mobility & transportation
- Economic development
- Environmental sustainability
- Community design guidelines



# Multimodal & Streetscape Plan



- Safety for vulnerable road users
- Active transportation & transit
- Micro electric vehicles
- Parking demand mgmt
- Improved streetscape
- Wayfinding signage

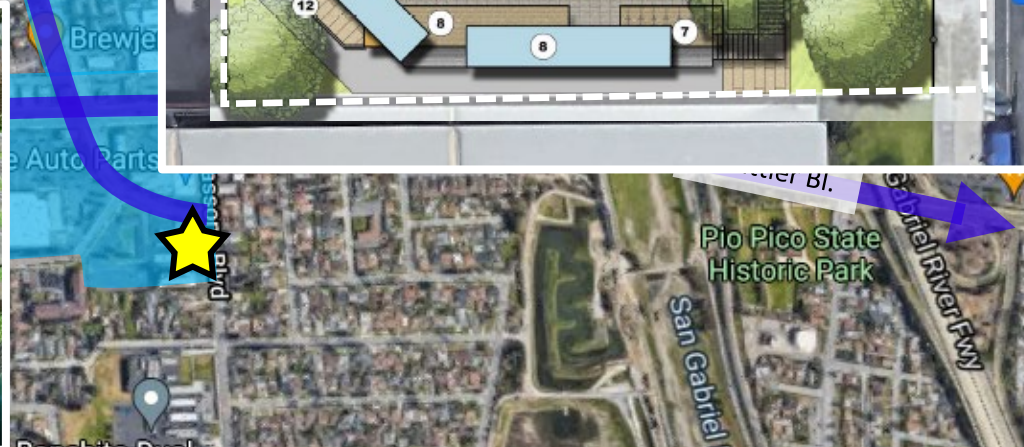
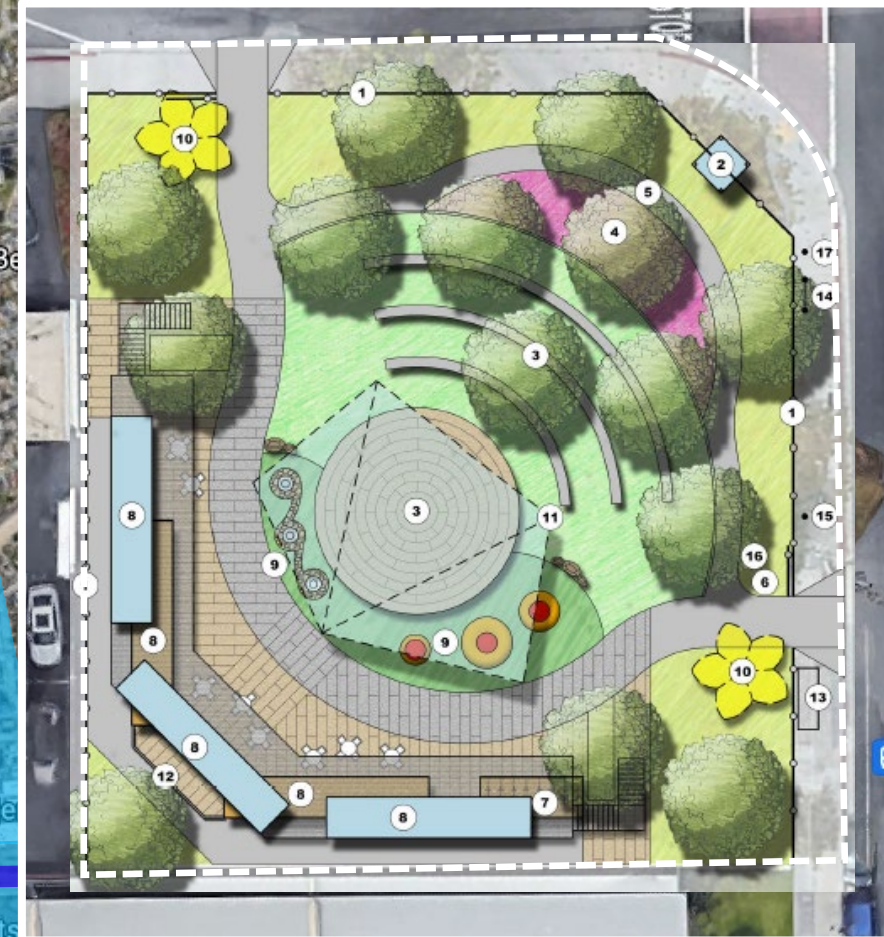
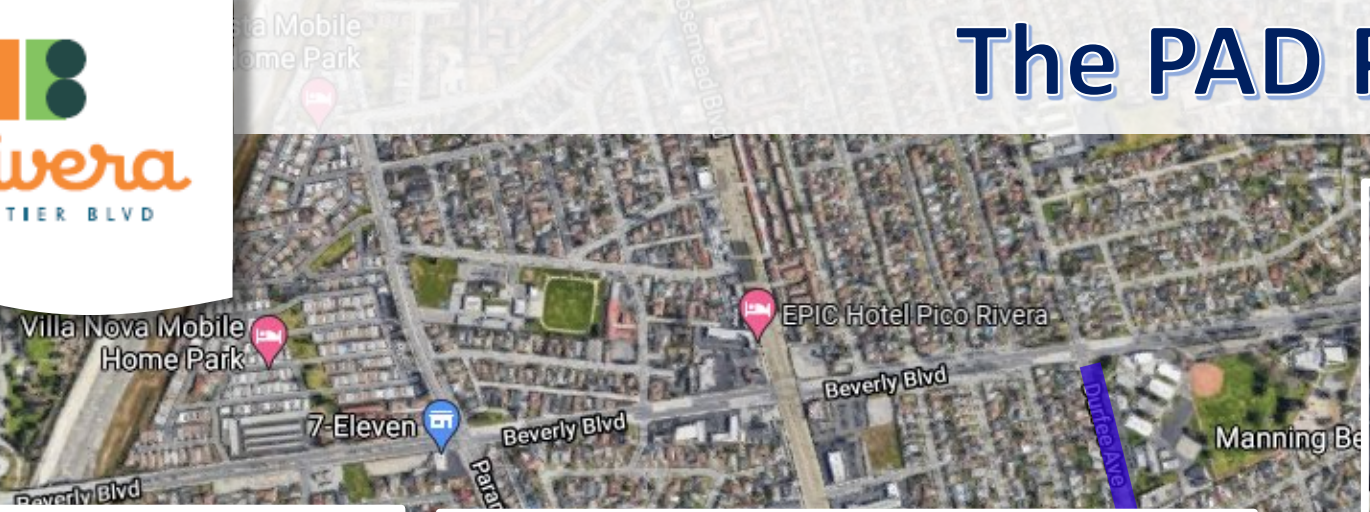
# Community Benefit District



- Unique corridor branding
- Marketing & special events
- Beautification & signage
- Safety & security
- Maintenance



# The PAD Park



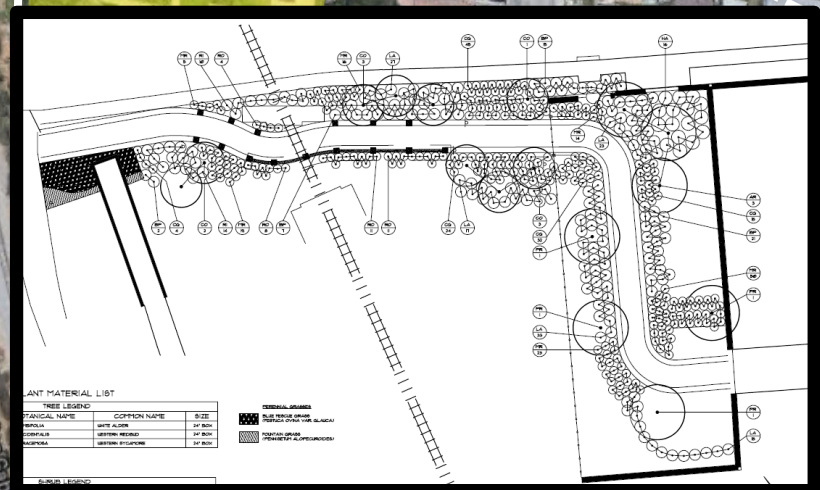
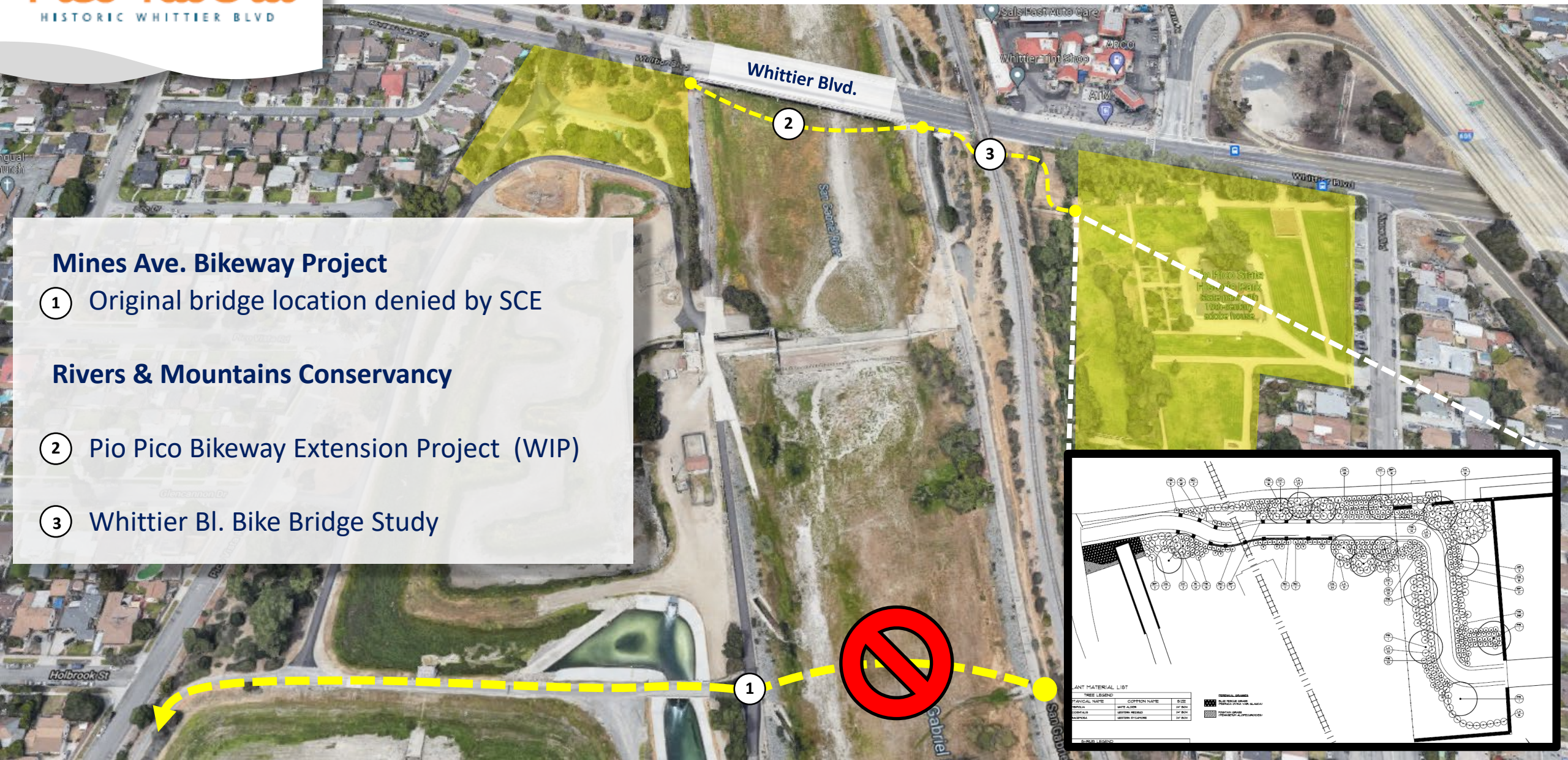
# Pio Pico Park – Trail & Bridge Connector

## Mines Ave. Bikeway Project

- ① Original bridge location denied by SCE

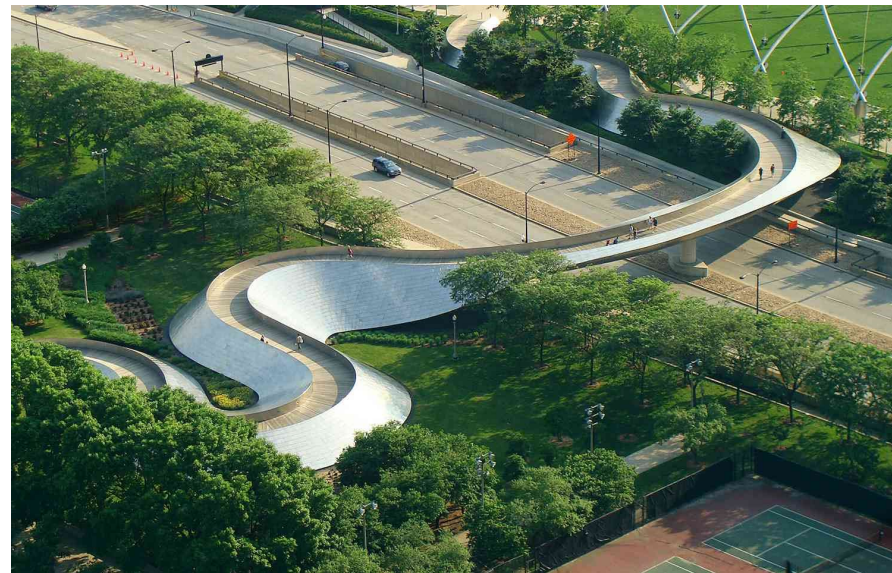
## Rivers & Mountains Conservancy

- ② Pio Pico Bikeway Extension Project (WIP)
- ③ Whittier Bl. Bike Bridge Study





# Pio Pico Park – Trail & Bridge Connector





**Pico Rivera**  
HISTORIC WHITTIER BLVD

# Eastside Open Streets Festival

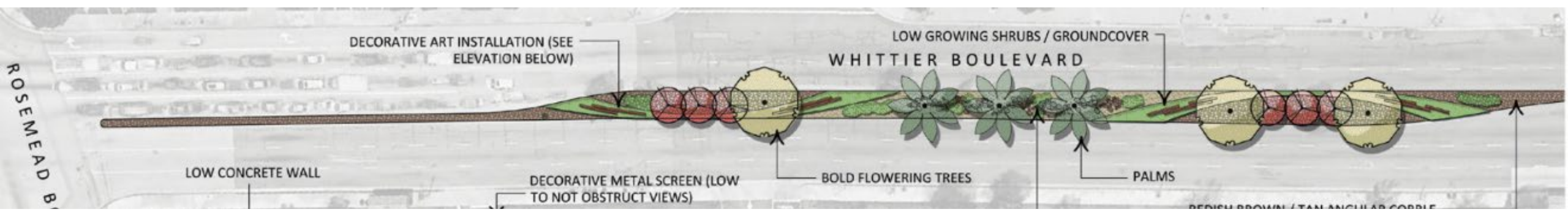
- Sunday, October 8, 2023
- 9-mile route
- East LA, Commerce, Montebello, Pico Rivera, & Whittier
- Durfee Ave. Car Show & Family Fun Zone



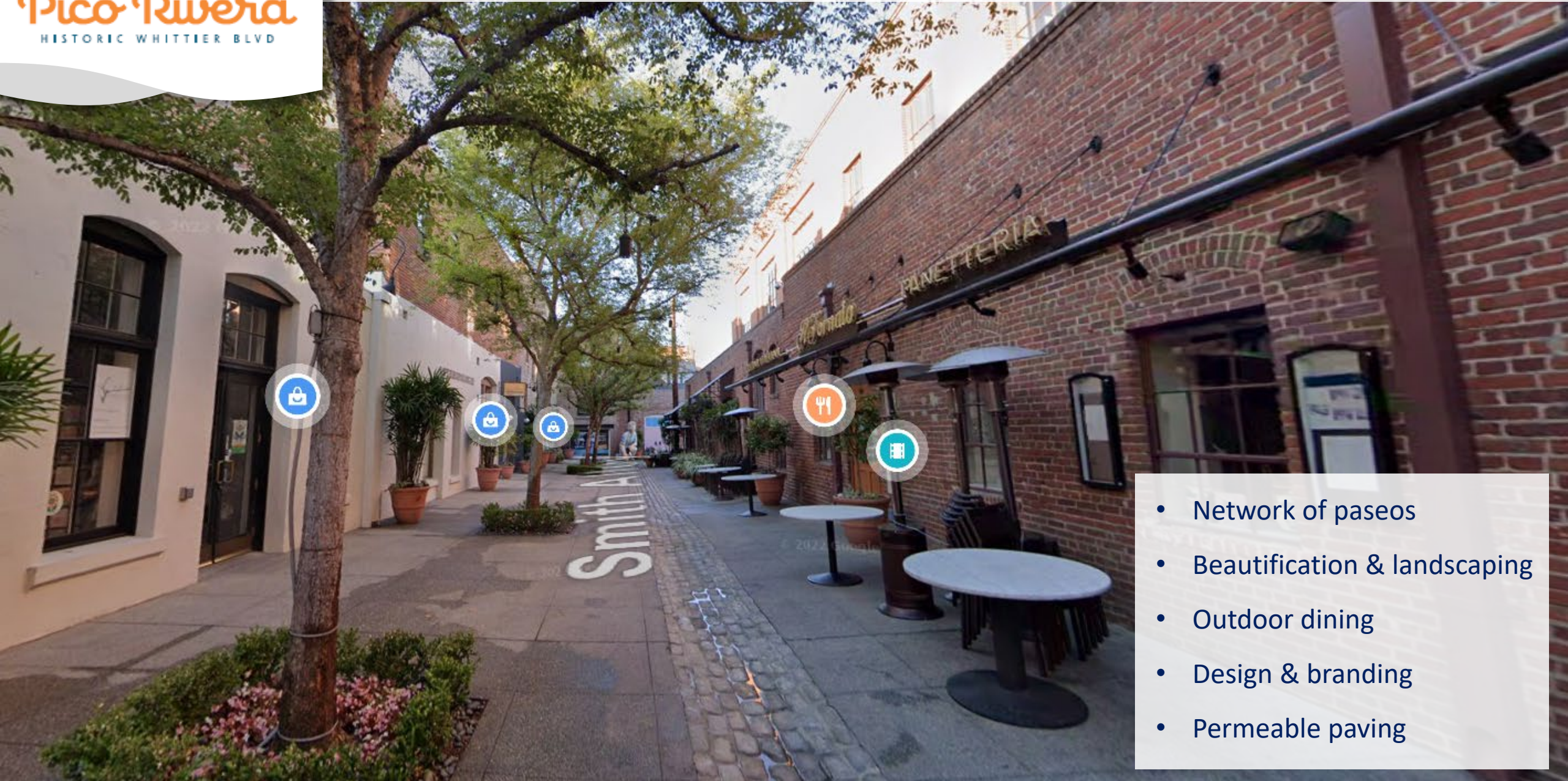
# Median Landscaping & Beautification



- 2019 Median Master Plan
- Clean CA Grant (\$8.1m)
- Native & Drought Resistant
- Art + Design Features
- Complete by June 2024



# Back Alley Conversions

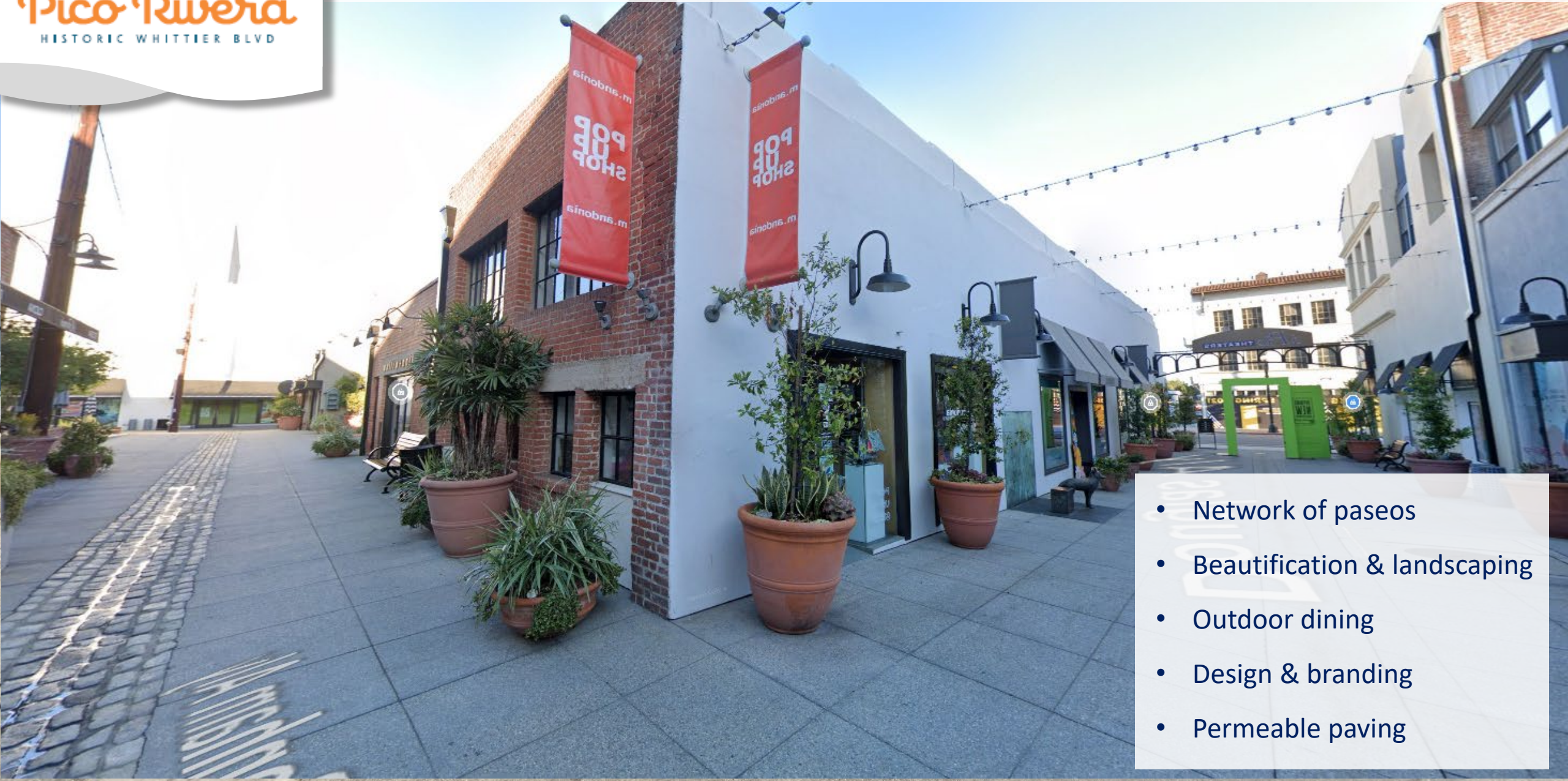


- Network of paseos
- Beautification & landscaping
- Outdoor dining
- Design & branding
- Permeable paving



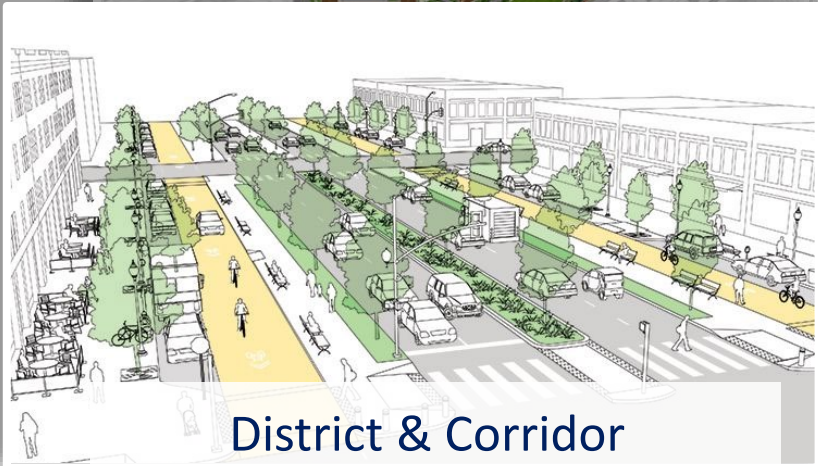
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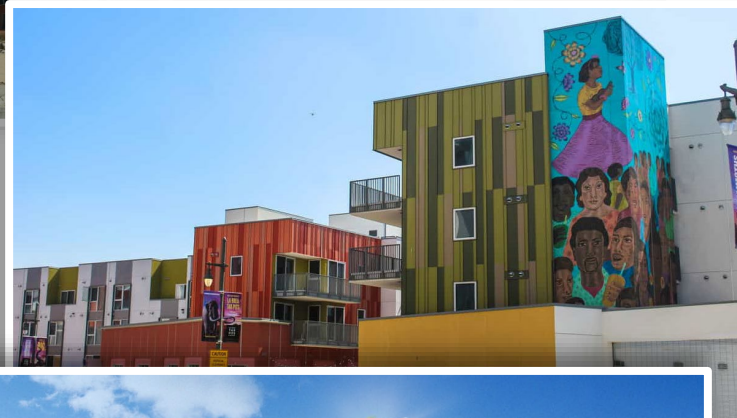
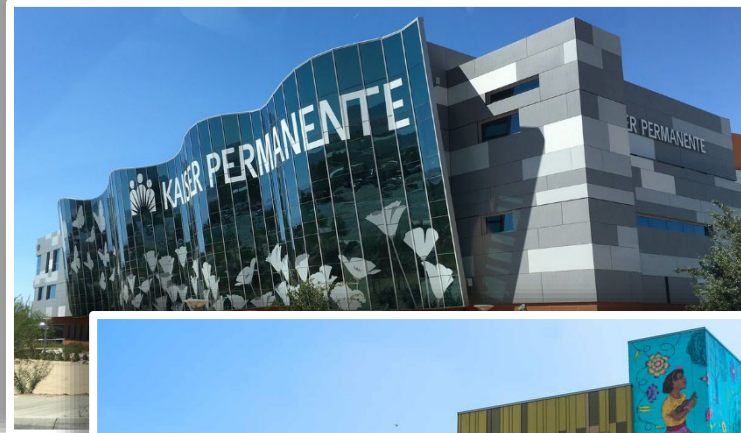


- Network of paseos
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# Art, Aesthetic, & Design Guidelines



District & Corridor



Neighborhood, Block & Bldg



Street & Spot

# Electrical Box Art Program



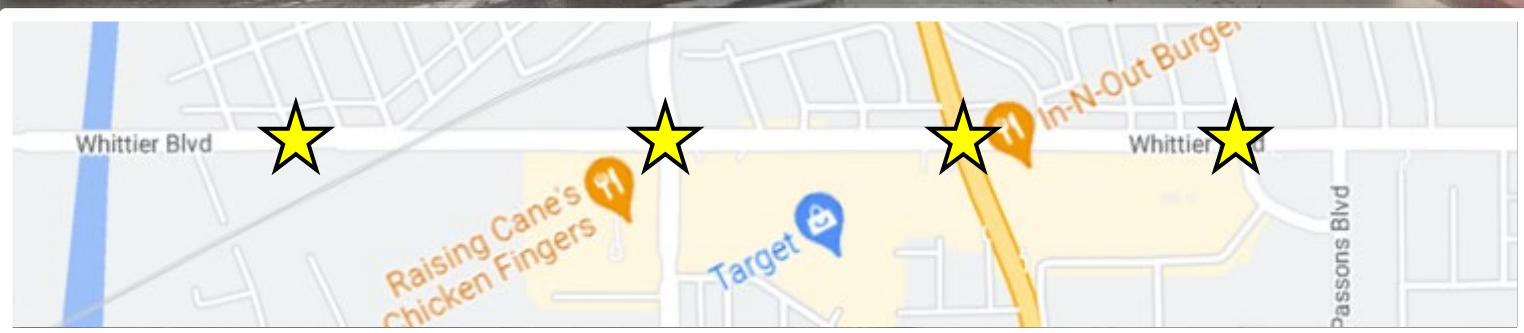
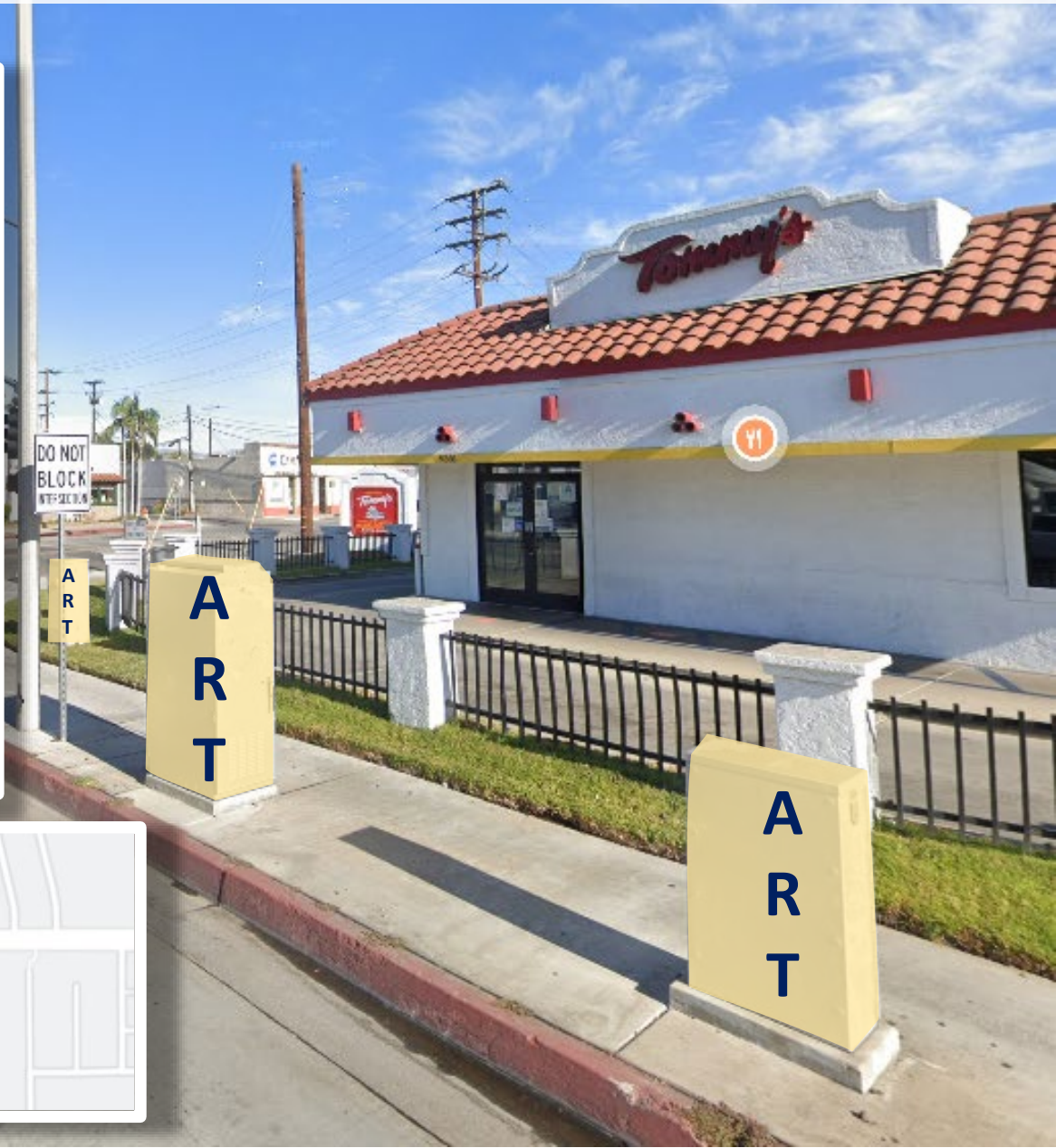
**CALL TO ARTISTS**

## FILL IN THIS BOX!

**JOIN THE UTILITY BOX ART PROGRAM TO TRANSFORM A PICO RIVERA STREET!**

For more information, contact the Department of Parks and Recreation at (562) 801-4430 or via email at [recreation@pico-rivera.org](mailto:recreation@pico-rivera.org)

[PICO-RIVERA.ORG](http://PICO-RIVERA.ORG)  
f i t v y



# Pico Rivera IDEA Lab

*Innovation + Design + Empowerment + Action*



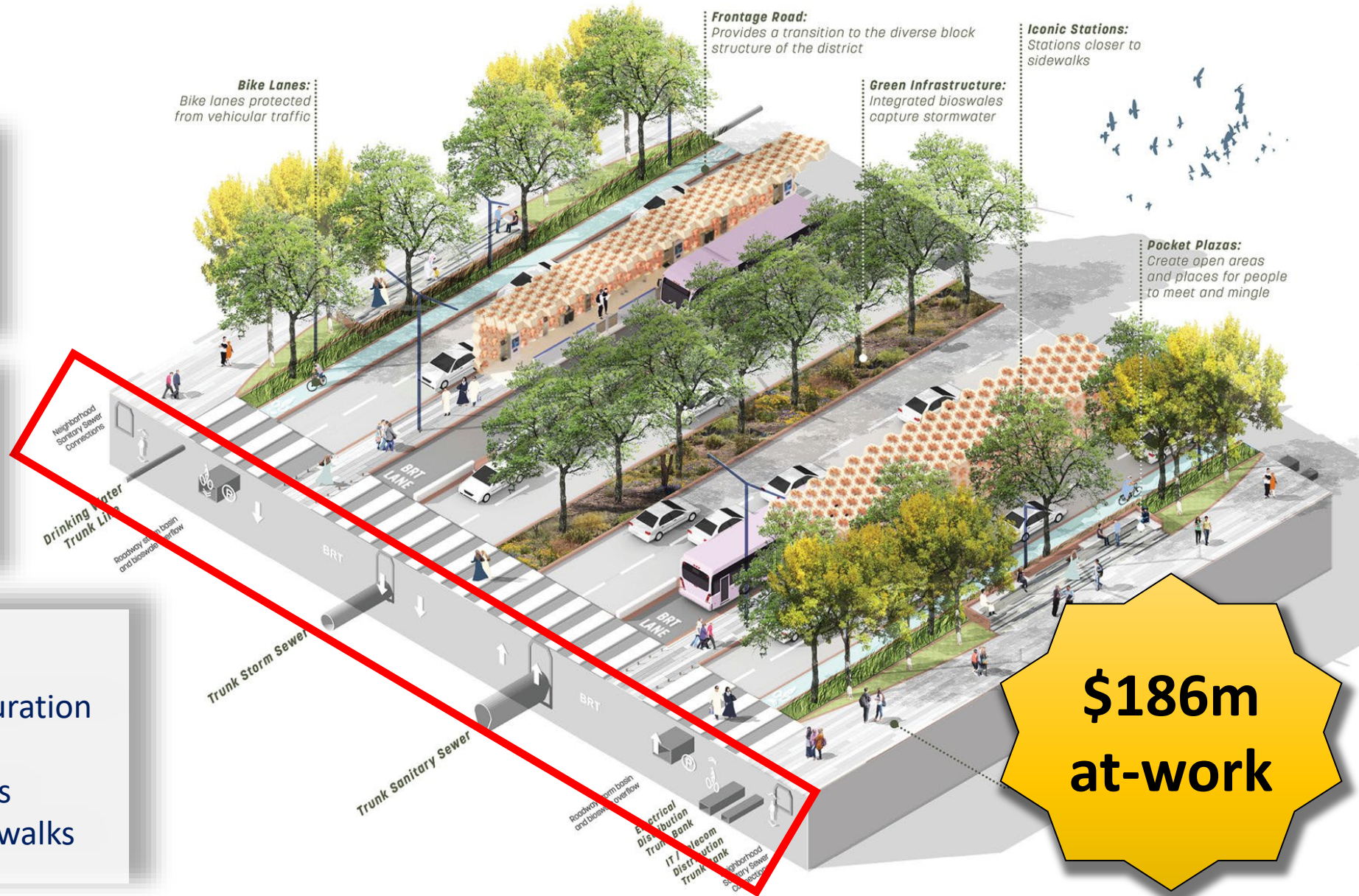


# Infrastructure Investments

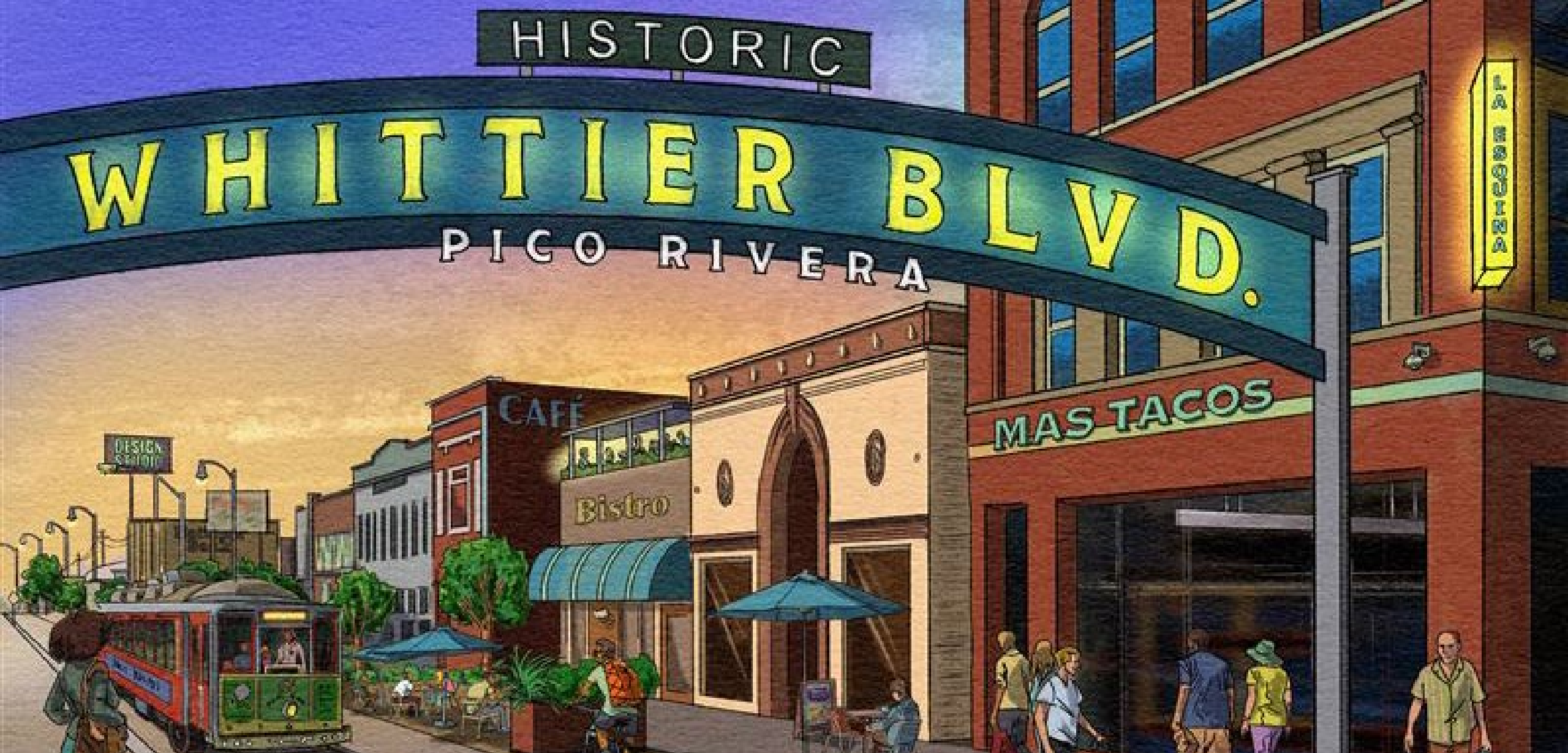
1. Sub-surface
  - Water & Sewer
  - Electrical
  - 10G Fiber Optics

2. Surface
  - Sidewalks/ADA
  - Pavement conditions
  - Landscape & irrigation

3. Future upgrades
  - Multi-modal road configuration
  - Lights, signals & signs
  - Smart sensors & monitors
  - Parklets & extended sidewalks



**\$186m  
at-work**



## Questions & Answers