VISION AND PRINCIPLES

Historic Whittier Boulevard Revitilization Program Multimodal Plan and Specific Plan



The City of Pico Rivera is undertaking a **community-based process** to reenvision and revitalize Historic Whittier Boulevard. The final plan will lay the foundation for an **official "uptown" district** that embraces the rich **history**, **culture**, **and diversity** of Pico Rivera. Join us in creating a more **holistic**,

sustainable, and vibrant place to live, work, and play.

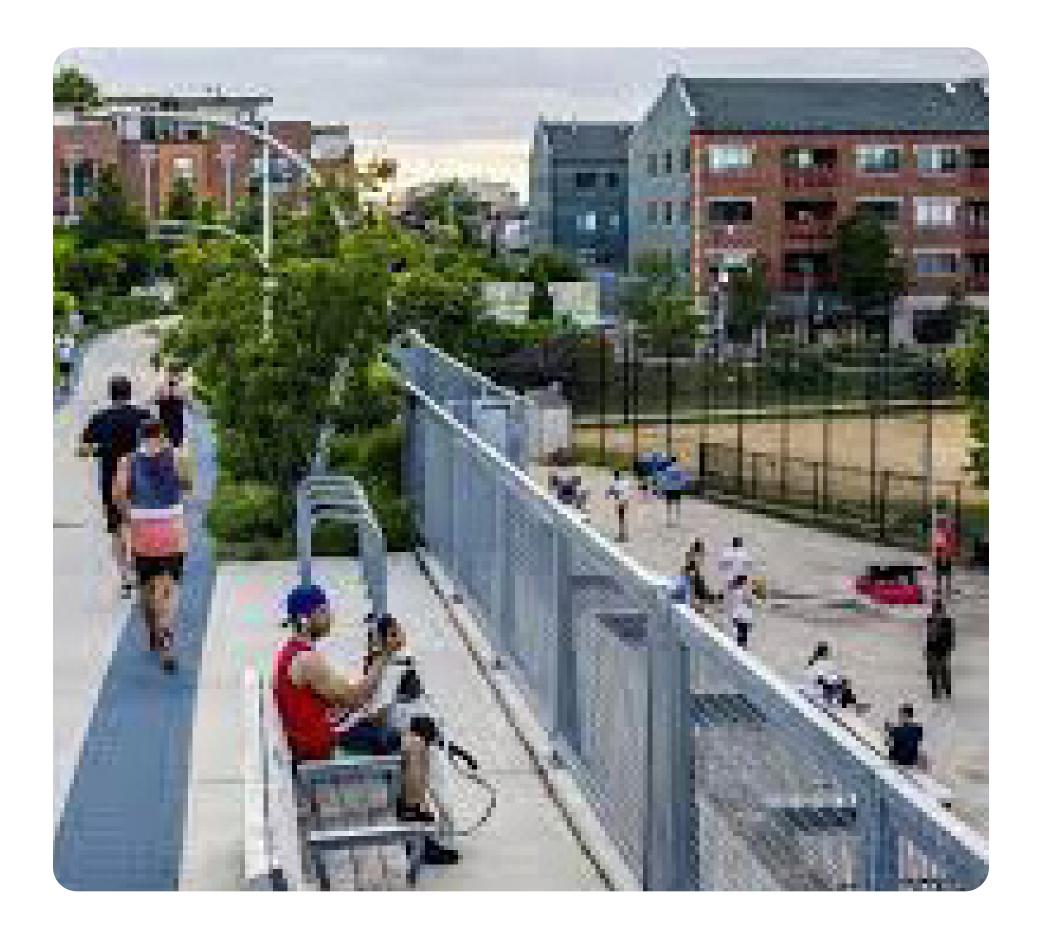
Empower people to participate in the process



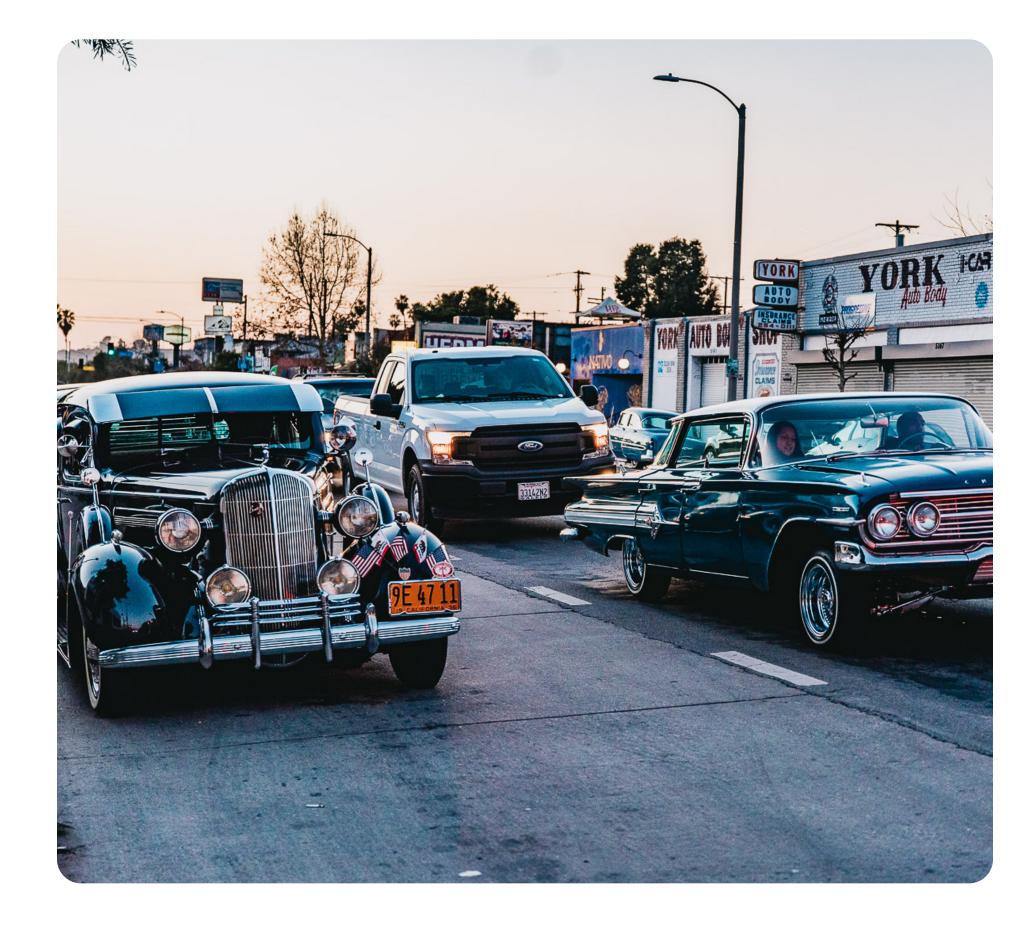
Promote healthy lifestyles & safer streets for all



Improve access to parks, open & recreation space



Integrate art, technology, and style



Stimulate







economic growth & community prosperity

a more sustainable environment

