

Project **FACTSHEET**

HISTORIC WHITTIER BOULEVARD PROGRAM

Multimodal Plan and Specific Plan

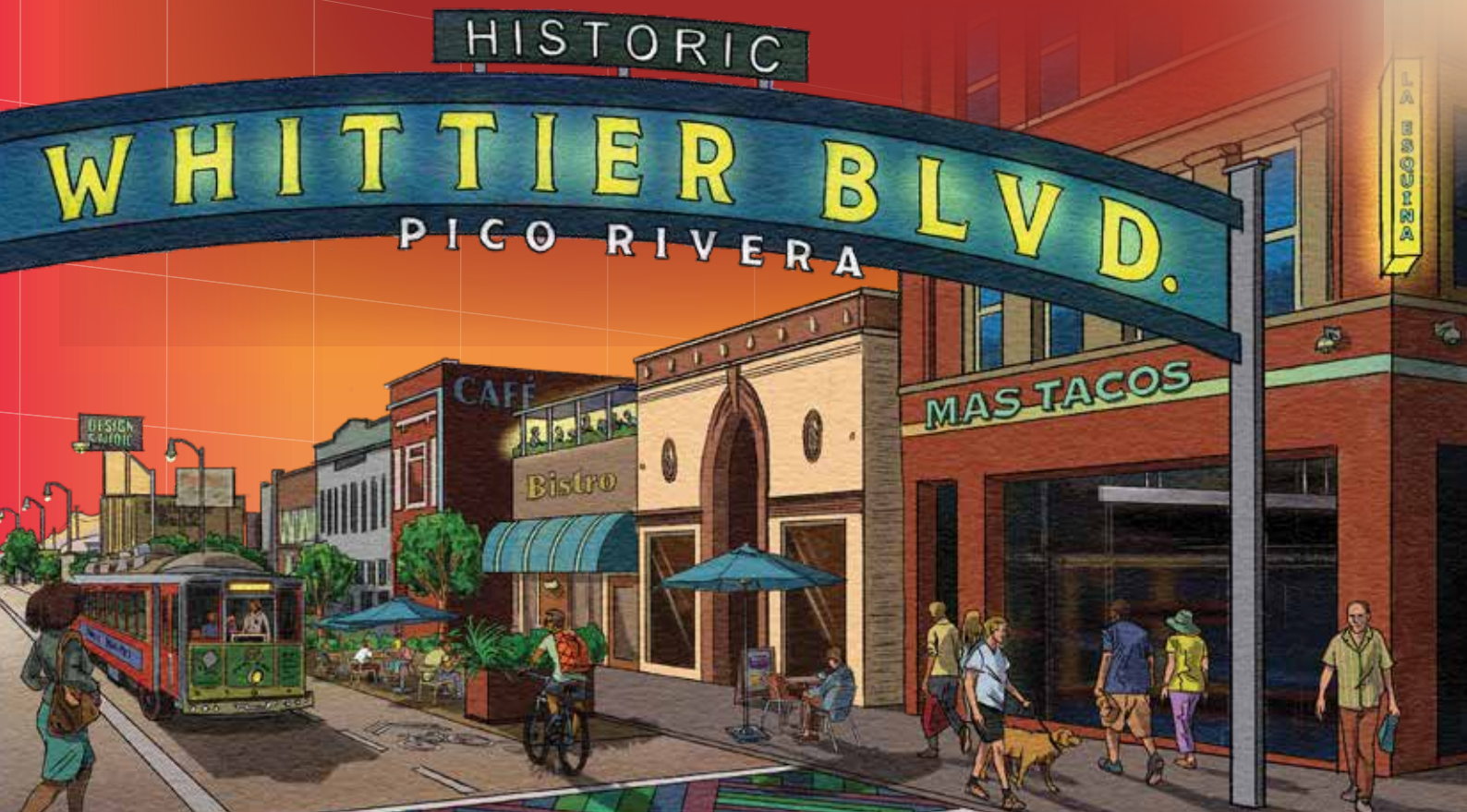


The City of Pico Rivera is undertaking a community-based process to re-envision and revitalize Historic Whittier Boulevard. The final plan will lay the foundation for an official "uptown" district that embraces the rich history, culture, and diversity of Pico Rivera. Join us in creating a more holistic, sustainable, and vibrant place to live, work, and play.

The program aims to:

- **Empower** people to participate in the process
- **Promote** healthy lifestyles & safer streets for all
- **Improve** access to parks, open & recreation space
- **Stimulate** economic growth & community prosperity
- **Integrate** art, technology, and style
- **Cultivate** a more sustainable environment

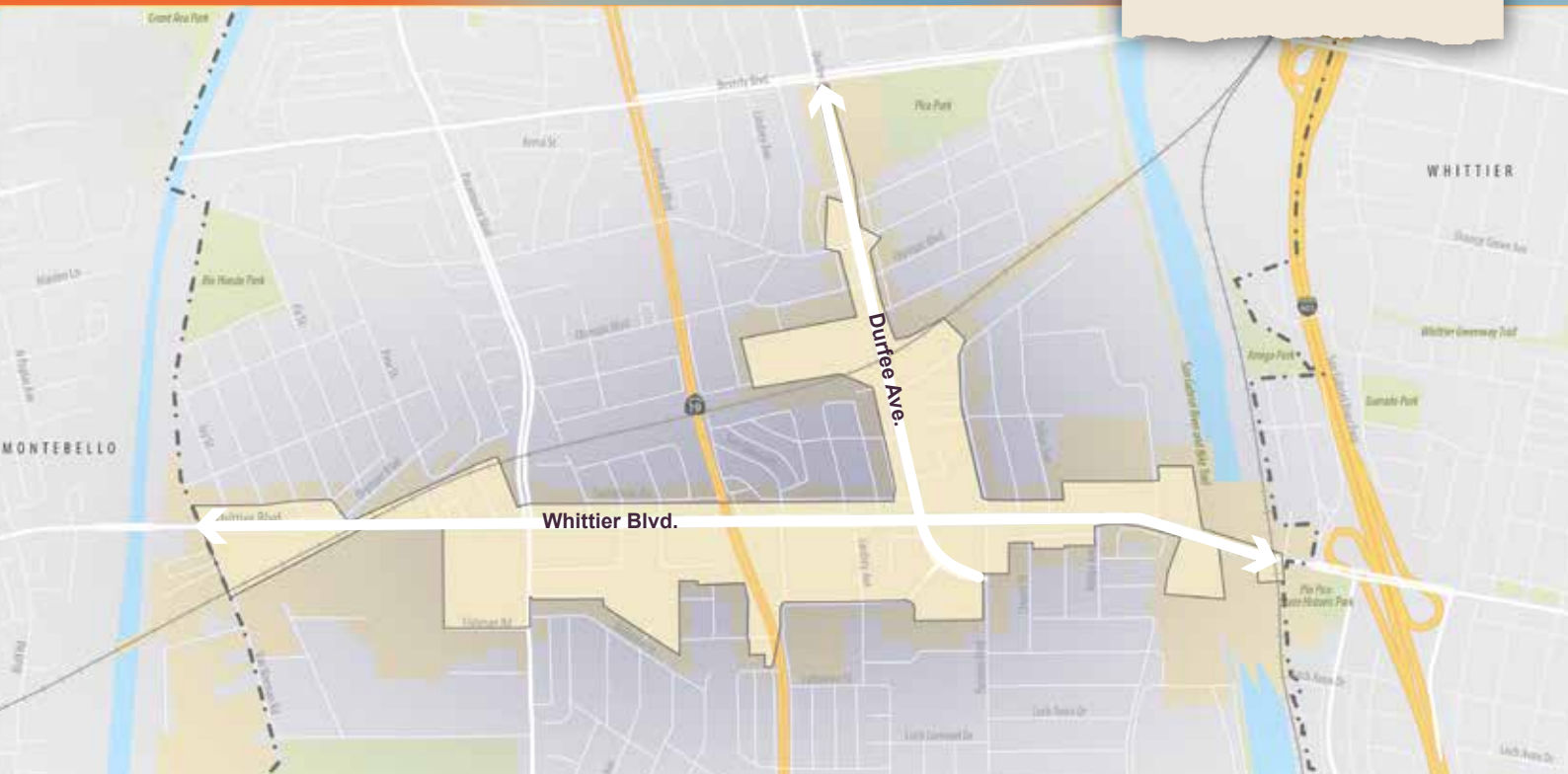
TIMELINE



For more information or to sign up for updates, please visit:

PICO-RIVERA.ORG





STUDY AREA FACTS

57% **OPEN SPACE**

in the City impacted by The Whittier Narrows Dam Safety Project.

1.3 **ACRES OF PARKS**

per 1,000 residents in Pico Rivera versus 3.3 acres of parks per 1,000 residents in LA County.

9.8 **JOB / ACRE**

within the study area compared to 9.1 jobs countywide and 5.6 jobs citywide.

59% **OF RESIDENTS**

within the surrounding area live less than a **1/2 mile** from a supermarket or grocery store.

36 **COLLISIONS**

between 2014 and 2019 for bicycles and pedestrians - annual increase of 13% and 42%, respectively.

Source: Healthy Places Index 3.0

RELATED PROJECTS

The HWB Program will integrate the Multimodal Plan and Specific Plan with additional projects that are already occurring and planned within the Study Area, including:



Business Improvement District (BID)

A BID can improve elements in the project area, such as: unique signage, security, infrastructure improvements, beautification, and others.



The PAD Park

The PAD Park will transform a underutilized and blighted bus depot at Passons Boulevard and Durfee Avenue into a colorful and vibrant neighborhood park.



Eastside Open Streets Festival

Pico Rivera has partnered with six communities to host a community street festival and car show along Whittier Boulevard in Fall 2023.



Pio Pico Park Bridge/Trail

The City is developing conceptual designs for a new and iconic bicycle and pedestrian bridge and trail to connect the San Gabriel River bike path to the Pio Pico State Historic Park.



Median Landscaping & Beautification

The project will beautify center medians by replacing existing ground cover, add new drought tolerant plants and trees, high efficiency irrigation system, and includes artistic elements, signage, and monument markers.

